

B

Project B: Manifesto | Visual Essay

Keywords: Activism, Visual Narrative, Experimental Storytelling

Deadline: December 12th, 2019

A visual essay is a collection of images exploring or depicting a topic (of concern). As a commentary on political, economic, ecological, or cultural concerns, it may also include text. The text of your visual essay will be a manifesto. A manifesto is a written statement declaring publicly the intentions, motives, or views of its issuer.

Dogme 95, for example, was a set of commitments to create films based on the traditional values of story, acting, and theme, and excluding the use of elaborate special effects or technology.

Your manifesto can be a simple representation of your ideas or demands in the context of your research inquiry. It can also be the voice of an existing or speculative community.

If you already know your mission, start listing the top five things you would like to share. Do you want to enlighten? Persuade? If you are not sure yet, start by looking up the mission (or manifesto) of related NGOs, communities, groups.

WHAT ARE YOU WORKING WITH?

All pictures/material used in your manifesto/visual essay must be yours. In some instances there might be the need to include found images (as part of a visual commentary).

WHAT ARE DELIVERABLES?

You are free to choose the media for this project. Your visual essay can range from a printed publication/magazine/zine to a series of animated gifs, videos, posters, collages, or interactive content.

REQUIREMENTS AND PROCESS?

Requirements will be defined based on your choice of media.

The project is divided into 6 phases:

1. Manifesto (text), 2. Proposal, 3. Moodboard,
4. Prototype, 5. Production, 6. Dissemination

YES: crop, resize & scale, rotate images; repeat images; filters, effects, b&w, experimental printing techniques, risograph

INSPIRATION?

<http://pascalglissmann.de/parsons/2019/visualarchive>